

PoC PoC

Do you really know
which type you're using?



TWO TYPES OF POC

Most solutions in the market are simply referred to as “PoC”.
But in practice, two very different models — and they shape how your communication system performs in the long run.

OTT PoC

VS

OMA PoC (POCSTARS MNO)

App-based voice



Telecom-grade platform

Proprietary (non-standard)



OMA PoC spec

Cloud only



Cloud / Private / Hybrid

User-level



Network-level QoS (<1s)

Limited



OSS/BOSS ready

Single org



Millions of users

The difference is subtle — until it reaches your operation.

TECHNICAL FOUNDATION

Engineered on telecom-grade standards to support operational deployment.



High Concurrency at Scale

Up to 20,000 concurrent voice sessions per node



Sub-second response time

≤ 500 ms call setup / ≤ 700 ms talk start latency



Reliable under weak networks

- Voice continuous $\leq 20\%$ packet loss
- Video usable $\leq 15\%$ packet loss

- Voice clarity optimised (MOS 3.7, tested under AMR-NB)
- OMA PoC compliant & SIP interoperable
- Built on a scalable microservice-based framework

WHAT PERFORMANCE MEANS IN REAL USE

When communication performs consistently, it naturally becomes part of the operational workflow.

Technology Capability



≤ 500 ms call setup /
 ≤ 700 ms talk start



~ 100 ms
voice transmission delay



MOS 3.7 voice clarity
(tested under AMR-NB)



Up to 20,000 concurrent voice
channels per node



Incident-based video support

In Real Use

Immediate team response in urgent
situations

Field teams receive commands
almost in real time

Supports message accuracy even in
noisy or high-stress environments

Supports large-scale dispatch
without disruption

Rapid situational awareness when
needed

Performance validated in field deployment environments.

MNO

FROM TEST TO DAILY OPERATIONS

PoC often works well in testing, but the real test begins when people depend on it every day.



Pilot

- Limited users and devices
- Controlled scenarios and short-term use
- Most PoC solutions look similar at this stage

Roll-out



- More teams, sites and roles come online
- Network conditions differ across environments
- Need clearer dispatch structure and responsibilities



Daily Operations

- Performance and stability define user trust
- Integration, monitoring and traceability become essential
- PoC becomes part of the operational system, not just a tool

It's not about how it works for 5 minutes, but how it performs over 5 years.

WHY MNO WORKS AS PART OF YOUR OPERATIONS

OMA PoC-based & SIP interoperable

Built on telecom standards for carrier-grade operation.

OSS/BSS & IT integration

Connects PoC with existing operational and management systems.

Hierarchical users & structured dispatch

Aligns communication with real organisational roles and responsibilities.



Flexible deployment options

Supports cloud, private and hybrid deployment models.

High concurrency at scale

Handles large fleets and multi-team usage on a single platform.

Low latency & weak-network resilience

Sub-second call setup with stable performance in challenging networks.

From project-based PoC to platform-based deployment — this is where operational value begins.



POCSTARS MNO

Beyond Push-to-Talk.

Built as a telecom-grade platform for real operational deployment.



Talk to our experts to see how it works in your sector

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Full technical specification snapshot available upon request.